



**COLORECTAL CANCER**  
The cancer *you* can prevent.

[www.TheCancerYouCanPrevent.org](http://www.TheCancerYouCanPrevent.org)

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Prevention section at 971-673-0984.



A Centers for Disease Control and Prevention-funded campaign



I got screened.

Now,  
I'm talking  
about it.

**Former Senator Bob Boyer**  
Portland, Oregon

Colorectal cancer is the second most deadly form of cancer, but it doesn't have to be. Screening can prevent it or catch it early when it's highly treatable.

Unfortunately, too few men and women in Oregon are being screened.

If you've been screened for colorectal cancer, please **share your story**.

People are much more likely to get screened if they're encouraged by someone they know and trust:

A spouse or partner.

A friend or coworker.

Their employer or doctor.

If you haven't been screened yet for colorectal cancer, talk to your doctor about the screening option that's right for you.

## Here's what you can tell people you know:

- Colorectal cancer is the second most deadly form of cancer, but it doesn't have to be.
- Screening can prevent cancer or catch it early when it's highly treatable.
- Everyone over 50 (45 for African Americans) should be screened.
- Most insurance plans cover 100% of the cost of screening with no co-pays or deductibles. Even without insurance, there are low cost, reliable options.
- Ask your doctor what's right for you. Then, do what I'm doing. Tell someone else.

And be sure to keep in touch with your doctor about when you need to be rescreened.

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“Prevention is key to saving lives, and colorectal cancer is one of the most preventable cancers. That's why I get screened and encourage people in my life to get screened too.”

**Renae Jamison**  
Portland, Oregon



“My mother died of colorectal cancer when she was only 60. She was my best friend. My siblings and I get screened regularly so my kids don't lose their mom like I lost mine.”

**Wendy Richardson**  
Gearhart, Oregon



“When I was diagnosed with stage III colon cancer, I was determined to fight it with everything I had. And I was determined to spread the message far and wide about the importance of screening.”

**Tim Evans**  
Beaverton, Oregon