



COLORECTAL CANCER
The cancer *you* can prevent.

www.TheCancerYouCanPrevent.org

For additional materials please contact:

Benton County: 541-766-6835

Lincoln County: 541-265-6611

Linn County: 541-967-3888

Oregon
Health
Authority



In partnership with InterCommunity Health Network Coordinated Care Organization.

A Centers for Disease Control and Prevention-funded campaign.



I got screened.

**Now,
I'm talking
about it.**

Rich Belloni
Lincoln County, Oregon

Colorectal cancer is the second most deadly form of cancer, but it doesn't have to be. Screening can prevent it or catch it early when it's highly treatable.

Unfortunately, too few men and women in Oregon are being screened.

If you've been screened for colorectal cancer, please **share your story**.

People are much more likely to get screened if they're encouraged by someone they know and trust:

A spouse or partner.

A friend or coworker.

Their employer or doctor.

If you haven't been screened yet for colorectal cancer, talk to your doctor about the screening option that's right for you.

Here's what you can tell people you know:

- Colorectal cancer is the second most deadly form of cancer, but it doesn't have to be.
- Screening can prevent cancer or catch it early when it's highly treatable.
- Everyone over 50 (45 for African Americans) should be screened.
- Most insurance plans cover 100% of the cost of screening with no co-pays or deductibles. Even without insurance, there are low cost, reliable options.
- Ask your doctor what's right for you. Then, do what I'm doing. Tell someone else.

And be sure to keep in touch with your doctor about when you need to be rescreened.

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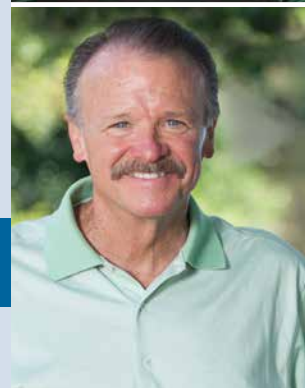
“At age 51, my doctor recommended that I get a colonoscopy. After being diagnosed with a colon cancer tumor at 53, I now get a colonoscopy every two years. Catching this cancer early can save your life and the rewards for getting screened are many.”

Lynne Tucker
Linn County, Oregon



“I got screened at 65 as part of an annual check-up. I'm encouraging others to see their doctors and get screened too. It's painless, easy and can help with the early diagnosis and prevention of cancer. You'll be glad you did it—for yourself and your family.”

Rich Belloni
Lincoln County, Oregon



“Getting screened is important. My first test, at 51, revealed several precancerous polyps that were removed. I'm thankful I got screened and discovered them early on. You can't buy back your health, so take charge of it.”

Rick Rebel
Benton County, Oregon