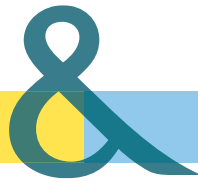


Public Health



Primary Care

Working together to ...

Monitors and addresses the risk factors and health needs of **POPULATIONS** (defined by geography, demographics, etc.).

WORKS IN COMMUNITIES and mobilizes partners to prevent or mitigate the underlying causes of disease and injury.

Promotes changes in **COMMUNITY CONDITIONS** through policies, environments and systems.

Draws on data primarily based on **EPIDEMIOLOGY, DEMOGRAPHICS AND ECONOMICS**.

Develops, implements, enforces and evaluates **HEALTH POLICIES** at the local, county, state and federal levels.

... promote and advocate for **HEALTH PROMOTION POLICIES AND PRACTICES** (e.g., access to healthy foods, school wellness policies, tobacco-free places).

... create and promote evidence-based **HEALTH AND WELLNESS PROGRAMS AND SERVICES**.

... develop and promote evidence-based **CLINICAL PRACTICE GUIDELINES**.

... provide **HEALTH CONSULTATION AND RESOURCES** (for schools, childcare providers, employers, community groups, etc.)

...create communities where **people can thrive**.

Monitors and addresses the risk factors and health needs of **INDIVIDUALS**.

WORKS DIRECTLY WITH PATIENTS to prevent, detect, treat, and manage disease and injury.

Promotes changes in **INDIVIDUAL HEALTH BEHAVIORS**.

Draws on data primarily based on **MEDICAL SCIENCE AND PATIENT HISTORY**.

Develops and implements **PRACTICE POLICIES** that are informed by evidence-based guidelines and health policy.

THE **BACKBONE** OF
Community
Health and Wellness